



Waitstaff Education

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If you're buying products such as Certified Angus Beef® Brand, Smart Chicken, North Coast Seafood or any of our all-natural proteins, your staff needs to be able to communicate those values to your customers. Answering questions from customers at the table helps to communicate the added value in the increased price. Let our experts educate your staff, so they can educate your customers, earning you value and profits from the consumer.



We know you don't have time to assemble materials and prep your staff on every specialty product, specifically proteins, so let us help you out. We can send you materials or teach your staff in person. After all, we have all the tips and talking points needed to communicate the upsell involved with a quality product.

"They did a very nice presentation! It was a great first step for our employees and for us to use to improve our customer service. It was really helpful and we look forward to having them come back again to further the training. It was a really big help and an awesome presentation."

-Chef, Henry B's

