

# Manufacture Coupon Tracking

## Many Manufactures Have Coupons

Many of the larger manufacturers are using coupons and rebates to promote sales of their products. You are probably already purchasing these products at the regular cost, but let us help you save money without changing your purchasing habits.



### Last Year's Record Savings

Last year we helped restaurants redeem over \$90,000 worth of coupons in upstate New York.

#### We Do the Work

Our staff keeps track of coupons currently offered by manufacturers and their expiration dates. When the promotion period ends, we filter the data through our invoice system to determine which accounts qualify for the coupon.



## **Personalized Coupons**

The current trend in foodservice couponing is "personalized" coupons.

Once you redeem a coupon for a particular manufacturer, they then send you additional offers which are not available to everyone in the marketplace, only your restaurant. No problem-have your Palmer representative bring the "personalized" coupon into our office, and we will still track it for you!

## Sign, Mail and Collect

Our staff produces a copy of every invoice on which you bought a qualifying product on, aligns it with the manufacturer's paperwork, and packages it for your sales associate to deliver to you. All you do is sign, mail, and wait for the check directly from the manufacturer.



"Those coupons have been very helpful. We just received \$450 for mashed potatoes which is a product we were already ordering. It's funny, we didn't change what we've been buying. We've been buying these products forever from other companies and never got any money back, so this is great." – Director of Dining Services, Highlands of Pittsford